

PRIVATE SELLER DETAILS PAGE – PARTNER TOOLS

Premium Placement:

Logo: 110 x 75px static PNG (32 bit)
 Headline Text: 26 characters, including spaces
 Body Text: 24 characters, including spaces
 Price & Offer: 34 characters, including spaces
 Button Text (CTA): 15 characters, including spaces

Standard Placement:

Logo: 100 x 38px static static PNG (32 bit)
 Headline Text: 26 characters, including spaces
 Body Text: 24 characters, including spaces
 Price & Offer: 34 characters, including spaces
 Button Text (CTA): 15 characters, including spaces

Requirements:

- Advertiser logo must be on a white background.
- No block capital letters to be used (only at the start of the sentence).
- Sponsorship is sold on a 3 month minimum.

Hosting:

- Placement is built and hosted by MediaMotive. Third Party tracking can be applied to track impressions and clicks.

Timelines & Delivery:

- Creative assets due at least 10 working days before campaign launch.

For more information please contact: product@mediamotive.com.au